

Site Usage

1,007 Visits

Previous: 946 (6.45%)

60.87% Bounce Rate

Previous: 60.25% (1.03%)

1,953 Pageviews

Previous: 2,043 (-4.41%)

00:01:19 Avg. Time on Site

Previous: 00:01:47 (-26.34%)

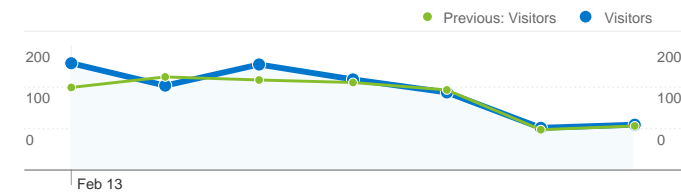
1.94 Pages/Visit

Previous: 2.16 (-10.20%)

49.55% % New Visits

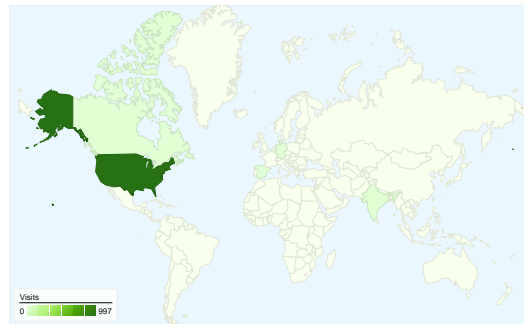
Previous: 47.46% (4.40%)

Visitors Overview

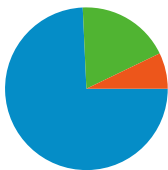


Visitors
761

Map Overlay

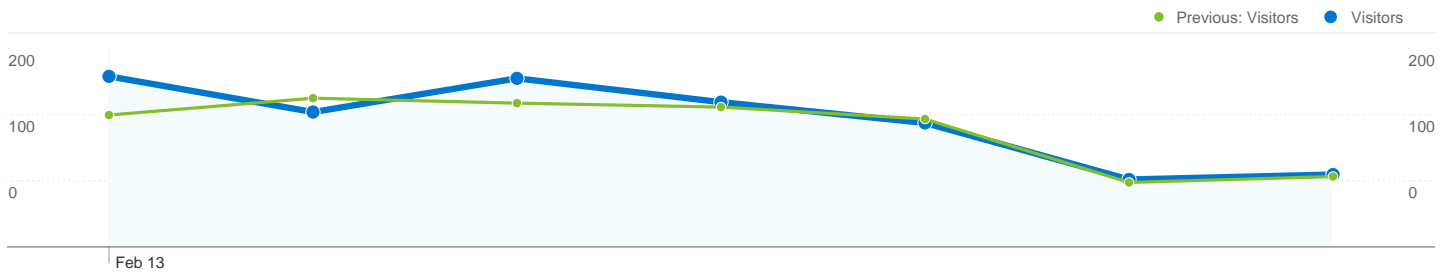


Traffic Sources Overview



- **Search Engines**
748.00 (74.28%)
- **Direct Traffic**
187.00 (18.57%)
- **Referring Sites**
72.00 (7.15%)

Content Overview		
Pages	Pageviews	% Pageviews
/index.html		
Feb 13, 2012 - Feb 19, 2012	498	25.50%
Feb 6, 2012 - Feb 12, 2012	479	23.45%
% Change	3.97%	8.76%
/offices/assessor/index.htm		
Feb 13, 2012 - Feb 19, 2012	228	11.67%
Feb 6, 2012 - Feb 12, 2012	207	10.13%
% Change	10.14%	15.22%
/jobopenings.htm		
Feb 13, 2012 - Feb 19, 2012	160	8.19%
Feb 6, 2012 - Feb 12, 2012	170	8.32%
% Change	-5.88%	-1.55%
/offices/sheriff/levyandsale/levysale.htm		
Feb 13, 2012 - Feb 19, 2012	149	7.63%
Feb 6, 2012 - Feb 12, 2012	151	7.39%
% Change	-1.32%	3.22%
/offices/sheriff/index.htm		
Feb 13, 2012 - Feb 19, 2012	109	5.58%
Feb 6, 2012 - Feb 12, 2012	117	5.73%
% Change	-6.84%	-2.54%



761 people visited this site

1,007 Visits

Previous: 946 (6.45%)

761 Absolute Unique Visitors

Previous: 688 (10.61%)

1,953 Pageviews

Previous: 2,043 (-4.41%)

1.94 Average Pageviews

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Technical Profile

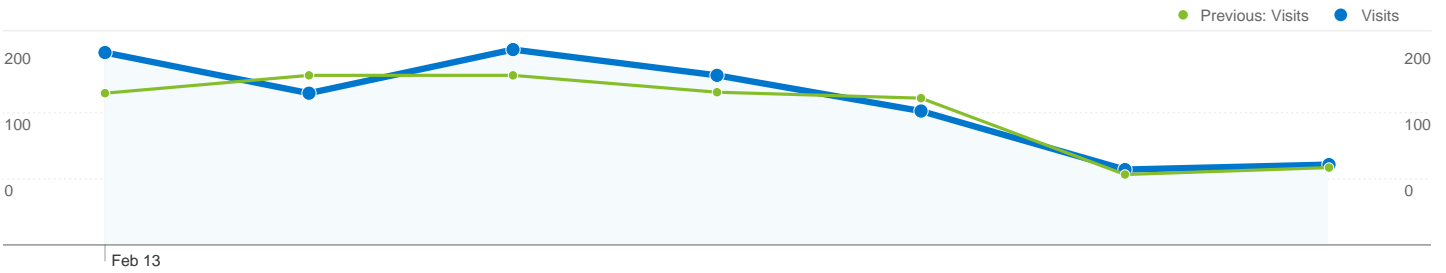
Browser	Visits	% visits
Internet Explorer		
Feb 13, 2012 - Feb 19, 2012	651	64.65%
Feb 6, 2012 - Feb 12, 2012	619	65.43%
% Change	5.17%	-1.20%
Firefox		
Feb 13, 2012 - Feb 19, 2012	118	11.72%
Feb 6, 2012 - Feb 12, 2012	91	9.62%
% Change	29.67%	21.82%

Safari		
Feb 13, 2012 - Feb 19, 2012	90	8.94%
Feb 6, 2012 - Feb 12, 2012	73	7.72%
% Change	23.29%	15.82%
Chrome		
Feb 13, 2012 - Feb 19, 2012	78	7.75%
Feb 6, 2012 - Feb 12, 2012	85	8.99%
% Change	-8.24%	-13.79%
Android Browser		
Feb 13, 2012 - Feb 19, 2012	57	5.66%
Feb 6, 2012 - Feb 12, 2012	68	7.19%
% Change	-16.18%	-21.25%

Traffic Sources Overview

Feb 13, 2012 - Feb 19, 2012

Comparing to: Feb 6, 2012 - Feb 12, 2012



All traffic sources sent a total of 1,007 visits

18.57% Direct Traffic

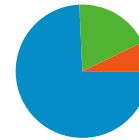
Previous: 17.34% (7.12%)

7.15% Referring Sites

Previous: 7.40% (-3.37%)

74.28% Search Engines

Previous: 75.26% (-1.31%)



- Search Engines
748.00 (74.28%)
- Direct Traffic
187.00 (18.57%)
- Referring Sites
72.00 (7.15%)

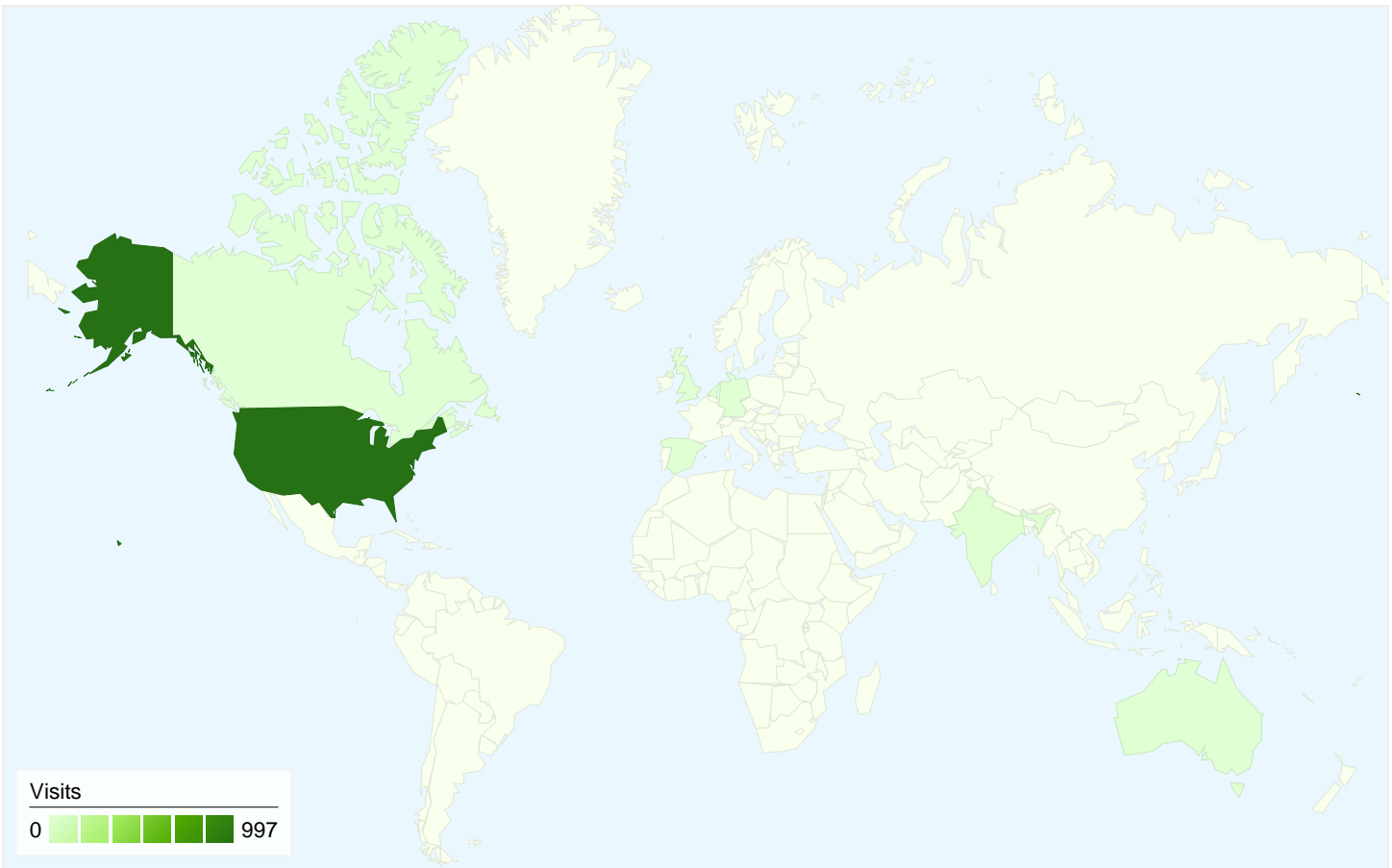
Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Feb 13, 2012 - Feb 19, 2012	538	53.43%
Feb 6, 2012 - Feb 12, 2012	494	52.22%
% Change	8.91%	2.31%
(direct) ((none))		
Feb 13, 2012 - Feb 19, 2012	187	18.57%
Feb 6, 2012 - Feb 12, 2012	164	17.34%
% Change	14.02%	7.12%
bing (organic)		
Feb 13, 2012 - Feb 19, 2012	137	13.60%
Feb 6, 2012 - Feb 12, 2012	146	15.43%
% Change	-6.16%	-11.85%
yahoo (organic)		
Feb 13, 2012 - Feb 19, 2012	54	5.36%
Feb 6, 2012 - Feb 12, 2012	56	5.92%
% Change	-3.57%	-9.41%
thehawkeye.com (referral)		

Keywords	Visits	% visits
henry county iowa		
Feb 13, 2012 - Feb 19, 2012	96	12.83%
Feb 6, 2012 - Feb 12, 2012	116	16.29%
% Change	-17.24%	-21.22%
(not provided)		
Feb 13, 2012 - Feb 19, 2012	89	11.90%
Feb 6, 2012 - Feb 12, 2012	69	9.69%
% Change	28.99%	22.78%
henry county iowa assessor		
Feb 13, 2012 - Feb 19, 2012	44	5.88%
Feb 6, 2012 - Feb 12, 2012	38	5.34%
% Change	15.79%	10.22%
henry county assessor		
Feb 13, 2012 - Feb 19, 2012	34	4.55%
Feb 6, 2012 - Feb 12, 2012	26	3.65%
% Change	30.77%	24.48%
henry county iowa courthouse		

Feb 13, 2012 - Feb 19, 2012	18	1.79%
Feb 6, 2012 - Feb 12, 2012	14	1.48%
% Change	28.57%	20.78%

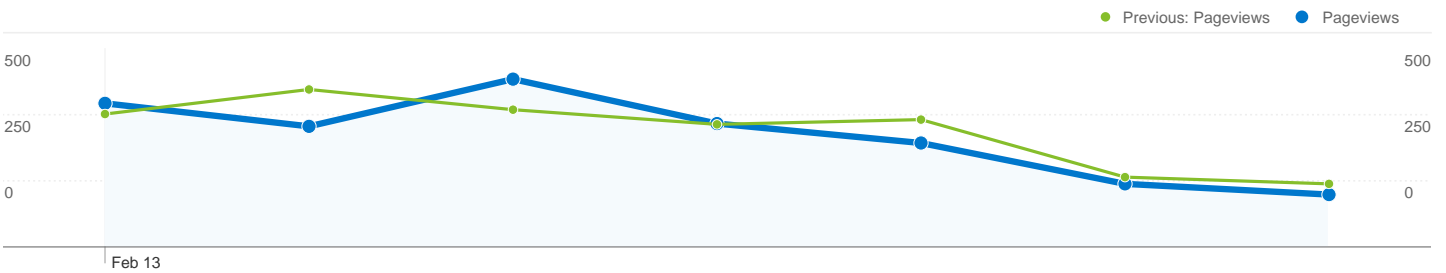
Feb 13, 2012 - Feb 19, 2012	15	2.01%
Feb 6, 2012 - Feb 12, 2012	13	1.83%
% Change	15.38%	9.83%



1,007 visits came from 8 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
1,007 Previous: 946 (6.45%)	1.94 Previous: 2.16 (-10.20%)	00:01:19 Previous: 00:01:47 (-26.34%)	49.55% Previous: 47.46% (4.40%)	60.87% Previous: 60.25% (1.03%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States						
February 13, 2012 - February 19, 2012	997	1.94	00:01:19	49.45%	60.88%	
February 6, 2012 - February 12, 2012	936	2.17	00:01:48	47.44%	60.04%	
% Change	6.52%	-10.51%	-26.52%	4.24%	1.40%	
India						
February 13, 2012 - February 19, 2012	7	1.71	00:00:18	42.86%	57.14%	
February 6, 2012 - February 12, 2012	5	1.20	00:00:00	20.00%	80.00%	
% Change	40.00%	42.86%	100.00%	114.29%	-28.57%	
Germany						
February 13, 2012 - February 19, 2012	1	3.00	00:00:30	100.00%	0.00%	

February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	200.00%	100.00%	0.00%	-100.00%
Spain					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Canada					
February 13, 2012 - February 19, 2012	1	1.00	00:00:00	100.00%	100.00%
February 6, 2012 - February 12, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Australia					
February 13, 2012 - February 19, 2012	0	0.00	00:00:00	0.00%	0.00%
February 6, 2012 - February 12, 2012	2	1.50	00:00:10	50.00%	50.00%
% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
United Kingdom					
February 13, 2012 - February 19, 2012	0	0.00	00:00:00	0.00%	0.00%
February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%
Netherlands					
February 13, 2012 - February 19, 2012	0	0.00	00:00:00	0.00%	0.00%
February 6, 2012 - February 12, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	-100.00%	-100.00%	0.00%	-100.00%	-100.00%
					1 - 8 of 8



Pages on this site were viewed a total of 1,953 times

1,953 Pageviews

Previous: 2,043 (-4.41%)

1,674 Unique Views

Previous: 1,670 (0.24%)

60.87% Bounce Rate

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Top Content

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